

Abigail Buchwald | Graphic Design  
abbiebuchwald.github.io



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Abigail Buchwald (she/they) is an emerging graphic designer currently finishing her BFA at Lesley University. With an extensive background in visual art and mathematics she has developed a passion for combining traditional techniques with digital innovation. Abbie has already begun making a mark in the design world through her dynamic student projects, freelance commissions, and internships.



# SKILLS

Adobe InDesign  
Adobe Illustrator  
Adobe Photoshop  
HTML  
CSS

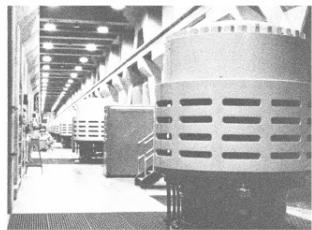
# EXPERIENCE

Graphic Design &  
Multimedia Intern  
at GLBTQ+ Legal  
Advocates and  
Defenders

Co-Director of the  
Gordon College Student  
Design Agency

Freelance Designer  
since 2020, working  
with Frances Forever,  
Retro Coffee, AGDI music  
festival, and others.

# Typeface Classification Poster



Hoover Dam Turbine Room, 1931

&

]

Rockwell

Aa	Bb	Cc	Dd	Ee
Ff	Gg	Hh	Ii	Jj
Kk	Ll	Mm	Nn	Oo
Pp	Qq	Rr	Ss	Tt
Uu	Vv	Ww	Xx	Yy
Zz	1	2	3	4
	5	6	7	8
0	&	%	"	:
{	?	!	#	]

a

Other Typefaces in the Square Serif Classification:

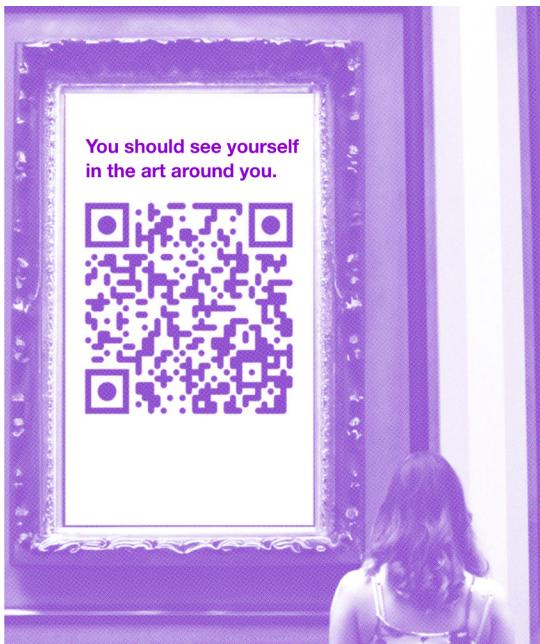
Square  
Serif

Aachen	Landi
Archer	ITC Lubalin Graph
Belizio	Monotype
Benton	Museo Slab
Cairo	Pharaon
Cholla Slab	Receiver
City	Salvo Serif
Clarendon	Sentinel
Constructa	Serifa
Dispatch	Skeleton Antique
Egyptienne	Stag
Fakt Slab	Stymie
Farao	Technotype
Forum	Tower
Ginder	Tsilliy
Giza	Welt
Glypha	Ziggurat
Hellenic Wide	
Heron Serif	
Karnak	



Le Corbusier Basculant Sling Chair LC1, 1928

## Queersources Poster Series



Healthcare is a right,  
not a privilege.



Queersources

abuchwald25.github.io/Healthcare.html

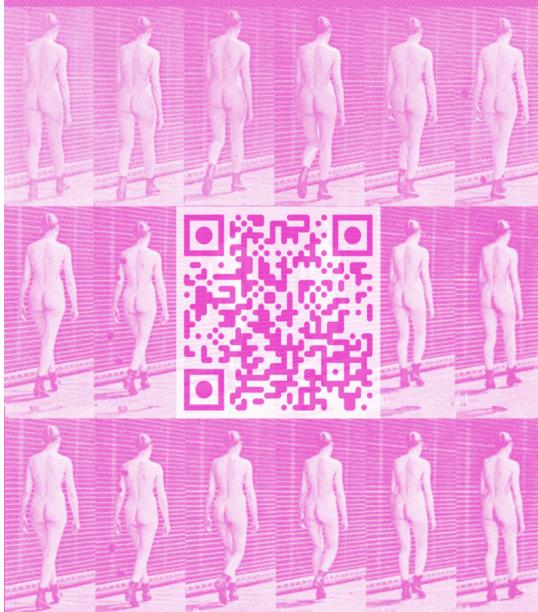
You deserve to be heard.



Queersources

abuchwald25.github.io/Advocacy.html

Going out?



Queersources

abuchwald25.github.io/Nightlife.html

Queersources is a passion project of Buchwald's; a website that they programmed with resources for LGBTQ+ folks in the Boston area. They held a workshop where participants created one-of-a-kind linoleum printed type characters, culminating into a queer community made typeface, seen as the title of the website. This poster series was made to advertise the site.

# Logan Airport Rebrand



Abigail worked with a team of designers to develop design-oriented solutions for single parents while navigating Logan Airport. The final product involved a luggage pickup service, as well as a scavenger hunt intended to help the parent and children find their gate. The design team collaborated to create a business plan, brand identity, and a series of high fidelity web prototypes. I was tasked with designing and editing the printed proposal book, linked [here](#).

# AGDI Event Announcement Flier



# Typeface Poster



A B C D E F G  
H I J K L M  
N O P Q R S T  
U V W X Y Z

a b c d e f g  
h i j k l m  
n o p q r s t  
u v w x y z

1 2 3 4 5  
6 7 8 9 0  
? ! @ # \$ % &

Helvetica, the quintessential sans-serif typeface, emerged from the mid-20th century modernist movement, a testament to the era's obsession with clean lines and functional design. Originally named "Neue Haas Grotesk," it was later rebranded as "Helvetica," derived from the Latin word for Switzerland, "Helvetia." Its timeless appeal lies in its neutrality and versatility, making it the go-to choice for everything from corporate logos to street signage. Its impact on design is immeasurable, shaping the aesthetic of countless brands and becoming an enduring icon in the world of typography.

Max Miedinger | Edouard Hoffmann

# Music Festival Poster

## Classical Extravaganza! Masterworks Festival

Join us for a five-day Masterworks Festival at the Flynn Center in Burlington. All concerts begin at 8:00 p.m. and are preceded at 7:00 p.m. by Musically Speaking, a free pre-concert discussion that provides entertaining insight into the evening's program.

Thursday, October 22, 2018

### Masterworks One

Jaime Laredo conductor  
Vassily Primakov piano

Saint-Saëns  
*Danse macabre*  
Rachmaninoff  
*Rhapsody on a Theme of Paganini*  
Berlioz  
*Symphonie fantastique*

Friday, October 23, 2018

### Masterworks Two

Anthony Pappano conductor  
Katherine Winterstein violin

Beethoven  
*Coriolan Overture*  
Prokofiev  
*Violin Concerto No. 2*  
Schumann  
*Symphony No. 2*

Saturday, October 24, 2018

### Masterworks Three

Robert DeMain conductor  
Jonita Lattimore soprano  
Susan Pian alto  
Richard Gieseck tenor  
Kevin Deas bass  
VSO chorus

Fauré  
*Requiem*  
Mozart  
*Requiem*

Sunday, October 25, 2018

### Masterworks Four

Jaime Laredo conductor  
Jennifer Montone horn

Prokofiev  
*Classical Symphony*  
Strauss  
*Horn Concerto No. 1*  
Beethoven  
*Symphony No. 3, "Eroica"*

Monday, October 26, 2018

### Masterworks Five

Jaime Laredo conductor  
Alon Goldstein piano

Osvaldo Golijov  
*Sidereus*  
Falla  
*Nights in the Gardens of Spain*  
Shostakovich  
*Symphony No. 1*

All concerts begin at 8:00 p.m.

Flynn Center for the Performing Arts  
153 Main Street  
Burlington, Vermont 05401

To purchase tickets, visit [www.flynnrtix.org](http://www.flynnrtix.org) or call  
(802) 863-5966, or visit the Box Office:  
Monday - Friday, 10:00am - 4:00pm;  
Saturday, 11:00am - 4:00pm.

# Album Release Promotion Flyer

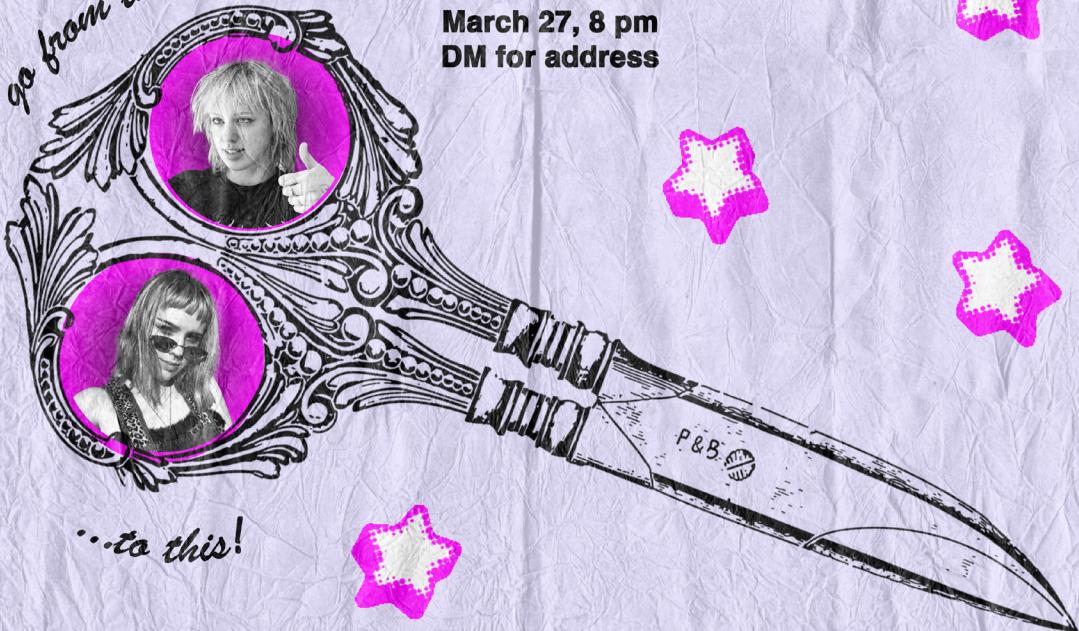
*Want to try something new with your look?*

# TRY OUT BABY BANGS

for  
**FREE!** \*

go from this...

**March 27, 8 pm  
DM for address**



**\*dissatisfied customers will be compensated with a custom kitty hat**