

Abigail Buchwald | Graphic Design
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pop
rio

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Abigail Buchwald (she/they) is an emerging graphic designer currently finishing her BFA at Lesley University. With an extensive background in visual art and mathematics she has developed a passion for combining traditional techniques with digital innovation. Abbie has already begun making a mark in the design world through her dynamic student projects, freelance commissions, and internships.



SKILLS

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

HTML

CSS

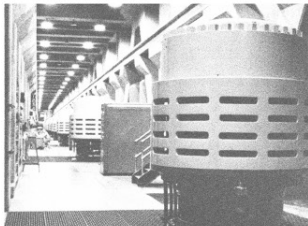
EXPERIENCE

Graphic Design &
Multimedia Intern
at GLBTQ+ Legal
Advocates and
Defenders

Co-Director of the
Gordon College Student
Design Agency

Freelance Designer
since 2020, working
with Frances Forever,
Retro Coffee, AGDI music
festival, and others.

Typeface Classification Poster



Hoover Dam Turbine Room, 1931

&

]

Rockwell

a

Aa	Bb	Cc	Dd	Ee
Ff	Gg	Hh	Ii	Jj
Kk	Ll	Mm	Nn	Oo
Pp	Qq	Rr	Ss	Tt
Uu	Vv	Ww	Xx	Yy
Zz	1	2	3	4
5	6	7	8	9
0	&	%	“	::
{	?	!	#]

Other Typefaces in the Square Serif Classification:

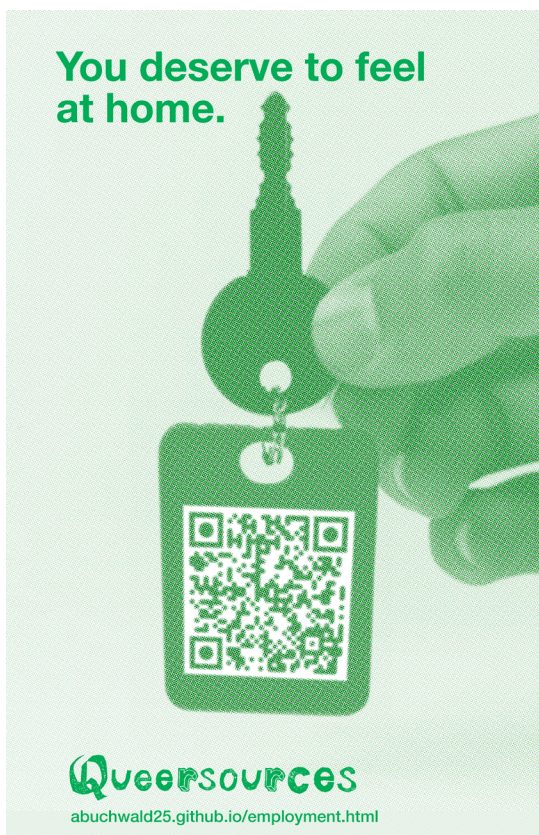
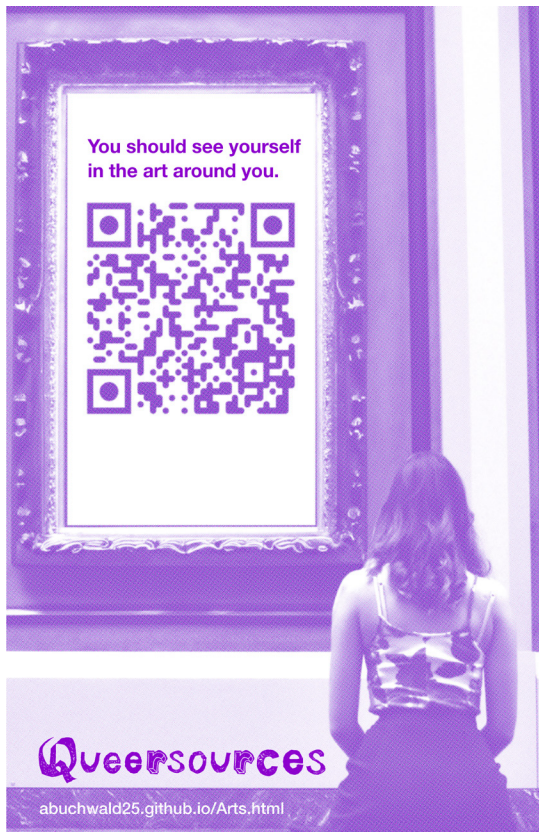
Square
Serif
T

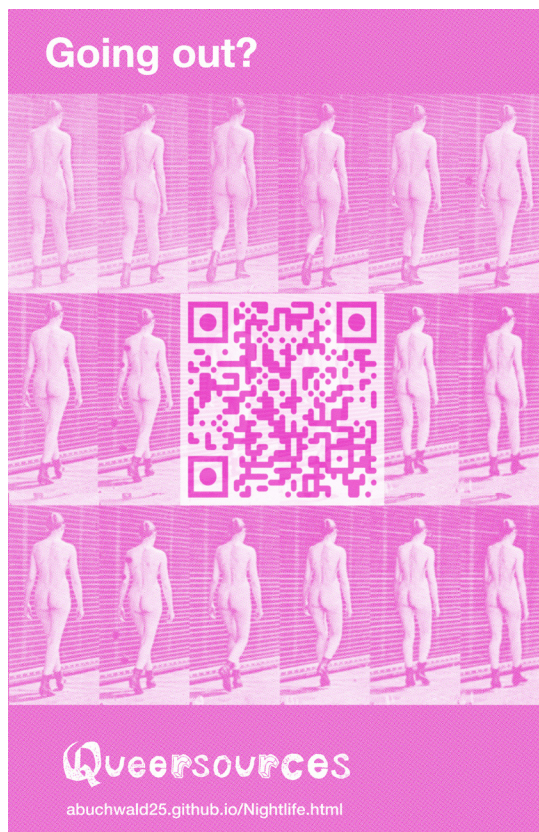
Aachen	Landi
Archer	ITC Lubalin Graph
Belizio	Memphis
Beton	Museo Slab
Cairo	Pharao
Cholla Slab	Receiver
City	Salvo Serif
Clarendon	Sentinel
Constructa	Serifa
Dispatch	Skeleton Antique
Egyptienne	Stag
Fakt Slab	Stymie
Parao	Technotype
Forum	Tower
Girder	Trilby
Giza	Welt
Glyphs	Ziggurat
Hellenic Wide	
Heron Serif	
Kamak	



Le Corbusier Basculant Sling Chair LC1, 1928

Queersources Poster Series





Queersources is a passion project of Buchwald's; a website that they programmed with resources for LGBTQ+ folks in the Boston area. They held a workshop where participants created one-of-a-kind linoleum printed type characters, culminating into a queer community made typeface, seen as the title of the website. This poster series was made to advertise the site.

Logan Airport Rebrand



Abigail worked with a team of designers to develop design-oriented solutions for single parents while navigating Logan Airport. The final product involved a luggage pickup service, as well as a scavenger hunt intended to help the parent and children find their gate. The design team collaborated to create a business plan, brand identity, and a series of high fidelity web prototypes. I was tasked with designing and editing the printed proposal book, linked [here](#).

AGDI Event Announcement Flier



Typeface Poster



A	B	C	D	E	F	G
H	I	J	K	L	M	
N	O	P	Q	R	S	T
U	V	W	X	Y	Z	

a	b	c	d	e	f	g
h	i	j	k	l	m	
n	o	p	q	r	s	t
u	v	w	x	y	z	

1	2	3	4	5
6	7	8	9	0
?	!	@	#	\$ % &

Helvetica, the quintessential sans-serif typeface, emerged from the mid-20th century modernist movement, a testament to the era's obsession with clean lines and functional design. Originally named "Neue Haas Grotesk," it was later rebranded as "Helvetica," derived from the Latin word for Switzerland, "Helvetia." Its timeless appeal lies in its neutrality and versatility, making it the go-to choice for everything from corporate logos to street signage. Its impact on design is immeasurable, shaping the aesthetic of countless brands and becoming an enduring icon in the world of typography.



Max Miedinger | Edouard Hoffmann

Music Festival Poster

Classical
Extravaganza!
Masterworks
Festival

Join us for a five-day Masterworks Festival at the Flynn Center in Burlington. All concerts begin at 8:00 p.m. and are preceded at 7:00 p.m. by Musically Speaking, a free pre-concert discussion that provides entertaining insight into the evening's program.

All concerts begin at 8:00 pm.

Flynn Center for the Performing Arts
153 Main Street
Burlington, Vermont 05401

To purchase tickets, visit www.flynnctix.org or call
(802) 863-5966, or visit the Box Office:
Monday - Friday, 10:00am - 4:00pm;
Saturday, 11:00am - 4:00pm.

Thursday, October 22, 2018
Master
works
One

Jaime Laredo conductor
Vassily Primakov piano

Saint saens
Danse macabre
Rachmaninoff
Rhapsody on a Theme of Paganini
Berlioz
Symphonie fantastique

Friday, October 23, 2024
Master
works
Two

Anthony Principiotti conductor
Katherine Winterstein violin

Beethoven
Coriolan Overture
Prokofiev
Violin Concerto No. 2
Schumann
Symphony No. 2

Saturday, October 24, 2024
Master
works
Three

Robert DeCormier conductor
Jonita Lattimore soprano
Susan Platts alto
Richard Clement tenor
Kevin Deas bass
VSO chorus

Faure
Requiem
Mozart
Requiem

Sunday, October 25, 2024
Master
works
Four

Jaime Laredo conductor
Jennifer Montone horn

Prokofiev
Classical Symphony
Strauss
Horn Concerto No.1
Beethoven
Symphony No.3, "Eroica"

Monday, October 26, 2024
Master
works
Five

Jaime Laredo conductor
Alon Goldstein piano

Oswaldo Golijov
Siderius
Falla
Nights in the Gardens of Spain
Shostakovich
Symphony No.1

Album Release Promotion Flyer

Want to try something new with your look?

TRY OUT BABY BANGS

for **FREE!** *

go from this...



...to this!



March 27, 8 pm
DM for address

*dissatisfied customers will be compensated with a custom kitty hat

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